

TO: Antrim County Farmers and Vendors of N. Michigan

FROM: Downtown Alden Business Association, Alden, Michigan 49612

SUBJECT: Farm Market, June --August, 2013, Alden Michigan

DATE: March 30, 2013

DABA (Downtown Alden Business Assoc) would like to invite you to participate in a farmer's market in Alden, Michigan at the Tennis Court area on East Street this summer on Thursday evenings, 4 p.m. – 8 p.m. starting June 27th through August 29, 2013. An Autumn Harvest Day Farmer's Market will also be held on October 12, 2013, 10 a.m. – 2 p.m. Our emphasis will be on promoting the local farmers and vendors of handcrafted items in bringing their produce and products to the Alden area.

It will be the individual vendor's responsibility to have all licensing requirements in place as required by State or Federal guidelines. We are requesting that you bring only those products that are grown, harvested or processed in Antrim County and northern Michigan.

We will be assigning 10 x 10 space for each business participating, unless you request in advance a larger space for your particular needs. DABA encourages you to provide tents in case of poor weather. Parking is available in the tennis court area as well as public restrooms.. You will be responsible for tables, chairs, or set-up materials needed to display your products in an attractive manner. Sampling of products are under the guidelines of the Dept of Agriculture, State of Michigan.

You will need to be registered by May 30, 2013 to reserve your space. The charge for booth space is \$15 per 10 x 10 and \$25 for 20 x 10 (non-refundable). The fees will be used to advertise the farm market with names of vendors that will be participating. Charges for 2013 season (11 weeks): in advance, the following will apply: 10 x 10 = \$145; 20 x 10 = \$250. Payment for full season is also due by May 30, 2013 to hold your space.

To register you may respond by email to: JMV7286@GMAIL.COM OR TELEPHONE: 231-331-4711 or 412-582-2661. Your check, (made out to DABA) along with your registration form, must be received no later than May 30, 2013 to hold your space. Mail checks to: P. O. Box 326 Alden, MI 49612. Registration forms may also be picked up at The Pear Tree Gallery, Alden, MI or Alden Mill House, Alden, MI starting May 1, 2013. When the participants are registered, we will post a list for your information in selecting produce or products you want to bring to market. Hopefully, there is adequate supply of vegetables, fruits, etc to supply this market.

As this is the first time DABA has attempted a seasonal Farmers Market event, we hope that you will help us make this a successful and profitable endeavor for you and your farming business.

Sincerely,

DOWNTOWN ALDEN BUSINESS ASSOCIATION

Jan Schilling
Jane VanEtten

Colleen Richmond
Pat Walker

FARMERS MARKET
ALDEN, MI 49612

REGISTRATION FORM
DUE: May 30, 2013

NAME OF VENDOR: _____

MAILING ADDRESS: _____

PAYMENT: _____ CHECK _____ CASH

TELEPHONE: _____

CONTACT PERSON: _____

If not registering for a season rate, please indicate what weeks you will be participating. Fees will be due one week prior to the weeks you will be attending. _____

BOOTH SIZE REQUESTED: 10 x 10_ 20 x 10 _____ Full Season (11 Weeks)
Please circle booth size

PRODUCE OR ITEMS FOR SALE: _____

FARMERS MARKET GUIDELINES
ALDEN, MICHIGAN
2013

Only vendors registered and approved in accordance with these rules may sell at the market.

Vendors must reside and produce their product within the State of Michigan. Preference for selection is based on local farmers of Antrim County, products processed or produced in Antrim County or northern Michigan. Vendors must display signage indicating where produce and product is grown or processed.

Vendors may sell:

1. Raw Agricultural products: Fruits, vegetables, grains, flowers, bedding plants and potted plants. In order to be allowable, bedding and potted plants must be grown from seed, plug, cutting, bulbs, or bare root. No resale of pre-finished plants is allowed. Transplanted plants must be grown to the point where roots fill the pot (roots hold the soil when the pot is removed).
2. Value-added Agricultural Products: These products include raw agricultural products grown by the seller that have been processed or any product, the sale of which a government agency regulates. Examples are milk, cheese, oils, vinegars, meats, eggs, honey, preserves, jams, soaps and herbal preparations. The value-added product must be made from at least 25% by sales value, material grown or gathered (i.e. mushrooms, twigs, grapevine) by the vendor selling it. Vendors must abide by all applicable federal, state and local health regulations. In addition, they must adhere to federal guidelines on all labels.
3. Bread Products: Eligible bread products must be baked from dough made by the vendor.

Market Day and Fees

Vendors may set up as early as 4pm, but should cease sales at 8 p.m. Vendors are expected to stay the entire advertised hours. Vendors must vacate their space by 8:30 p.m that day. The Vendor space must be left clean and free of debris. Vehicle parking is available in the market area.

Reservation of space should be by May 30, 2013.

Miscellaneous:

1. Vendors may not bring pets to the market area.
2. Fowl Feed: No duck feed or other food for fowl is permitted.
3. Semi Trucks: No semi trucks are allowed.
4. Peaceful Environment: Loud radios, arguments or profane language will not be tolerated.
5. Food Establishment License: Vendors who sell processed foods must contact the Department of Agriculture and obtain a Food Establishment License.
6. DABA does not assume liability for farm market activities held on scheduled Thursday evenings.