

# 2010-Alden Stroll Sponsorship Information

It's exciting to know that summer is right around the corner and it's great to see Alden busy again.

The Alden Stroll Committee has put together the 2010 Summer Stroll schedule, and excited about it!

We are asking an hoping that you will consider sponsoring an "Evening Stroll". With your help we can continue the tradition of providing a quality Stroll evening. We work very hard to maintain our costs, but as you are well aware costs have continued to rise, your sponsorship can be a win-win situation. You can help provide a community activity and at the same time market your business to the visitors as well as the local community.

There will be several activities going on throughout each Stroll evening. Entertainment with great bands/musicians, Crazy Richard, drawings and excellent food (restaurants will be open). The people who gather each Thursday, (both visitors and residents), now look forward to these evenings of entertainment and social interaction.

A sponsorship would include:

1. Your Company Name on the brochure featuring our Strolls. (available throughout the summer)
2. Your Company Name on our "Activity Board" in our town gazebo.
3. Your Company Name mentioned throughout the Stroll by the MC.
4. Your Company Name in all advertising, that includes print ads.
5. On request, you can provide brochures, flyers or pamphlets of your business to put on the DABA host table.

We understand that all businesses have limited budgets, so we came up with a sponsorship program that takes that under consideration. There are (4) levels in which you can participate:

<b>Bronze Level</b>	\$100.00
One Stroll	
<b>Silver Level</b>	\$200.00
Two Strolls	
<b>Gold Level</b>	\$300.00
Four Strolls	

As requested :

<b>Platinum Level</b>	<b>\$600.00</b>
<b>All Strolls</b>	

The casual atmosphere during the Alden Stroll and captive audience provides a great marketing venue for your business.

Strolls dates are June 17<sup>th</sup> thru August 12<sup>th</sup> 2010 from 6:00pm until 9:00pm.

If you have any questions about sponsorship or how we can help please give us a call. Otherwise, a member of our Stroll Community will be in touch within the next few weeks. We are looking forward to working with you and showcasing your business and our community.

Sincerely,  
Tom Baker & Melissa Charland  
Stroll Committee  
PO Box 9  
Alden, MI. 49612  
(231) 331-4700  
gdia@torchlake.com